

*Tasty "N" Tempting*



*Chicken "N" Fish*

**OWN A PROVEN QSR CONCEPT  
BUILT FOR PROFITABILITY**

FRANCHISE OPPORTUNITY

# A TEMPTING OPPORTUNITY IN THE BILLION DOLLAR RESTAURANT INDUSTRY

Tasty 'N' Tempting is a unique step into the bustling billion dollar restaurant industry! Delicious fried seafood and chicken set us apart from other QSR concepts around— but *we're more than just our menu!* Tasty 'N' Tempting gives entrepreneurs a detailed roadmap to success complete with in-depth training program, detailed manuals, effective marketing strategies, and an unbeatable brand reputation! Thanks to our small footprint and minimal staffing requirements, start-up costs are low and launch can be quick.

When you become a Tasty 'N' Tempting franchise owner, our dedicated franchise support team is here every step of the way! You gain a seamless operation that is flexible to your business goals, including an option for a food truck model.

Right now is an ideal time to invest in a successful restaurant concept that delivers consistently tasty food and friendly service! Are you tempted to invest in your future and create a legacy to be proud of? Join the Tasty 'N' Tempting franchise network today!



# BEING A RESTAURANT OWNER IS EASIER WITH TASTY 'N' TEMPTING

Tasty 'N' Tempting delivers high business value with little overhead. There's no need for big expensive build-outs — we function within a 1,000 to 2,000 square foot space or a food truck. We are committed to delivering guidance and expertise to help our franchisees succeed. What can you expect from Tasty 'N' Tempting?

**Operational Efficiency:** We've created an incredibly simple model that works with just 4 employees. Our initial investment is affordable and the revenue + ROI opportunities are excellent!

**Our Experience:** Your franchise support team brings vast business experience spanning from coast to coast and has a specific focus on customer experience!

**The Menu and Reviews:** Tasty 'N' Tempting uses only the highest quality meats and ingredients to create a menu offering that our customers rave about. As a franchisee, you benefit from our gleaming brand reputation.

**Manageable Timeline:** Thanks to our small footprint, build-out time can be short, giving you a quick launch period. Franchisees can build a valuable restaurant business that is ready to operate in a short amount of time.

**Your Life, Your Way:** Our schedule accommodates a healthy work-life balance! Our food truck model offers even more flex to your day.

*"Oh. My. Word! We had the whole catfish dinner plates and they were amazing! The catfish was piping hot and was extremely good. We will definitely be going back!"*

*- Susie Carmichael*

*"Their fried chicken is the best I've had in 18 years in Georgia. Tasted like homemade. No thick batter. Only will seasoned crispy skin. mmm mmmm good. Third time here and it won't be the last!!"*

*- Patrick Murphy*

## OUR FRANCHISE PARTNERS

This is the perfect business for owner-operators who understand the opportunity in the QSR space and who can uphold Tasty 'N' Tempting's standards in their community. Additionally, we are seeking franchisees who have the following qualities to join our team:

- *Background in hospitality or food service*
- *Understanding of the Tasty 'N' Tempting company culture*
  - *High personal standards*
  - *General business acumen*
- *Good with schedule management*
- *Strong customer service abilities*



# HOW WE SUPPORT OUR FRANCHISEES

We give you top-tier guidance from a team dedicated to making sure your franchise succeeds! Staying accessible for our franchise partners and delivering a comprehensive support model is what makes the Tasty 'N' Tempting opportunity a 5-star business investment.



## ***Comprehensive Training:***

Our franchisees gain full training with everything they need to know to successfully operate their location. Training includes hands-on learning at a corporate Tasty 'N' Tempting location and on-site support once your doors open. Plus, we offer refresher courses for the lifetime of your franchise.



## ***Operational Support:***

We will provide ongoing training and support in many areas, including unit operations, maintenance, customer-service techniques, product ordering, pricing guidelines, and administrative procedures.



## ***Marketing Support:***

Our food produces organic buzz and consistent positive reviews, so less marketing dollars are needed to spread the word. We give you the tools for successful marketing campaigns including social media strategies and collateral designs.



## ***More Tasty 'N' Tempting Perks:***

We will provide our continued research methods and techniques to enhance unit-level profitability, utilize our vendor relationships for discounts, and your own exclusive territory.

## A LOOK AT THE NUMBERS

*Franchise Fee:*  
\$30,000

*Est. Minimum Investment:*  
\$176,200 to \$356,000 (with franchise fee)

*Royalty Fee:*  
6% of Gross Sales





## YOUR BUSINESS AWAITS

Are you ready to be a part of the Tasty 'N' Tempting franchise family?  
Visit our site at [tastyntemptinfranchise.com](http://tastyntemptinfranchise.com) to get started.



*This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.*

tastytemptingfranchise.com  
Tastytempting.com  
Info@tastytempting.com  
678.283.9909  
3848 Hwy 42, Locust Grove, GA 30248

